



Literacy
Together

2021-2022 ANNUAL REPORT



I've seen the positive impact that tutoring can have on the life of a single student. I think that learning to read fluently can make the difference between being successful in whatever career path the student chooses or having to settle for careers that are not of their choosing because they cannot read.

- Volunteer tutor

LIT-TOGETHER.ORG

OUR PROGRAMS



ADULT LITERACY

1,403 Hours | 29 Tutors | 41 Students

Basic tutoring for adults at low literacy levels. With improvements in the ability to read, write, and do basic math, students gain the power to reach their educational goals, find sustainable employment, and better support themselves and their families.



YOUTH LITERACY

3,440 Hours | 72 Tutors | 121 Students

Intensive tutoring for youth in grades K to 5 who read below grade level and struggle to keep up with their peers. With support and encouragement, they gain the skills and confidence to achieve academic success and remain on the pathway to high school graduation and beyond.



ENGLISH FOR SPEAKERS OF OTHER LANGUAGES

12,305 Hours | 273 Tutors | 257 Students

English language tutoring for adults. When immigrants learn to speak and read English, they can participate in school conferences with their children, improve employment opportunities, learn to navigate the health care system, and/or prepare for the citizenship exam.



DOLLY PARTON'S IMAGINATION LIBRARY®

4,893 children under five receiving free books

Free high-quality books mailed every month to children under the age of five to build a home library and ignite a love of reading.

17,148 INSTRUCTIONAL HOURS
374 TUTORS 419 STUDENTS
TOTAL 5,312 SERVED

MISSION

The mission of Literacy Together is to transform lives and communities through the power of literacy.

VISION

Our vision is for a just and equitable community in which literacy is accessible and achievable by all.

CORPORATE PARTNERS

ANGRY UNICORN ENTERTAINMENT
ARCHETYPE BREWING
BILTMORE WINES
CAROLINA SMALL BUSINESS DEVELOPMENT FUND
GROVE STONE & SAND
HEARTWOOD REALTY
IMC INVESTMENTS, LLC
ISCIENCES, LLC
J.B. ADAMS, JR AND ASSOCIATES, INC.
JESSE KITT PHOTOGRAPHY
LEWIS REAL ESTATE
MILLS MANUFACTURING
MOAIC COMMUNITY LIFESTYLE REALTY
ROBERTS & STEVENS ATTORNEYS AT LAW
ROTARY CLUB OF ASHEVILLE
THE SATORI GROUP LTD.
TD BANK
WATER STREET INVESTORS
WLOS/WMYA

FUNDERS

BEATTIE FOUNDATION
BUNCOMBE COUNTY
COMMUNITY FOUNDATION OF WNC
DOLLAR GENERAL LITERACY FOUNDATION
GLASS FOUNDATION
HENRI LANDWIRTH FAMILY FUND
NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
SISTERS OF MERCY OF NC
TD CHARITABLE FOUNDATION
UNITED WAY
WNC BRIDGE FOUNDATION

PROGRAM PARTNERS

AB TECH
ASHEVILLE CITY & BUNCOMBE COUNTY SCHOOLS
BUNCOMBE PARTNERSHIP FOR CHILDREN
CHRISTINE W. AVERY LEARNING CENTER (CWA)
GOODWILL INDUSTRIES
YMCA'S HORIZONS PROGRAM
YOUTH TRANSFORMED FOR LIFE (YTL)



LITERACY TOGETHER TEAM

BOARD OF DIRECTORS

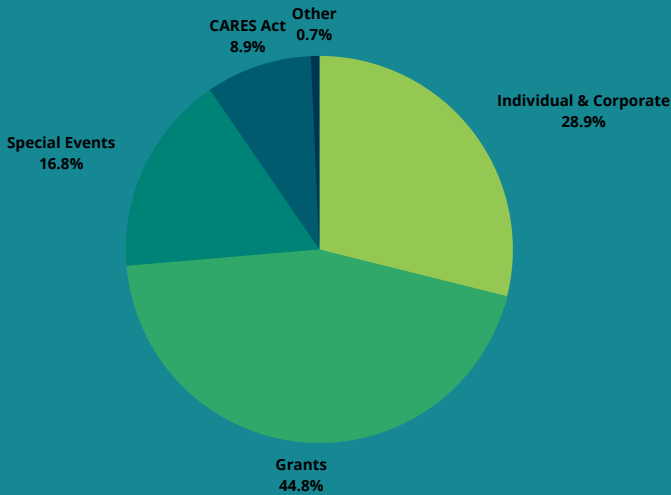
Zurilma Anuel
Kevin Baxter
Jim Blanton
Marilyn Cortes (Chair)
Ben Fehsenfeld (Treasurer)
Janell Lassiter (through February)
Page McCorkle
Debbie Motz Bryenton (Vice Chair)
Susan Perone (Secretary)
Becky Stone
Nora van Arkel

STAFF

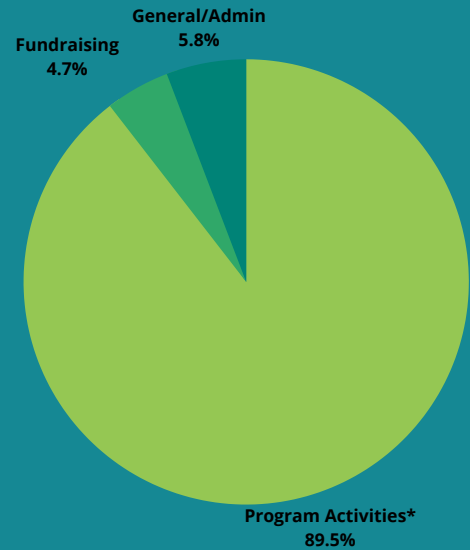
Cindy Threlkeld, *Executive Director*
Erin Sebelius, *ESOL Senior Program Director*
Patricia Furnish, *ESOL Associate*
Irina Khasanova, *ESOL Specialist/Office Manager*
Rebecca Massey, *Adult Literacy Program Director*
Tonya Johnson, *Youth Literacy Program Director (July - Dec.)*
Julie Taylor, *Youth Literacy Program Director (Jan. - June)*
Tiffany Grimme, *Youth Literacy Program Assistant*
Laura Bernhein, *Outreach & Communications Director*
LuAnn Arena, *Development Director*

THE NUMBERS

REVENUE



EXPENSES



OF NOTE:

Charity Navigator 100/100
 Guidestar Platinum Seal of Transparency
 Living Wage Certified
 ProLiteracy member

*Thank you to the many
 individual donors that give
 throughout the year.*

REVENUE

\$462,425

Individual & Corporate \$133,555
 Grants \$207,038
 Special Events \$77,615
 CARES Act Funding \$40,975
 Other \$3,242
 Total: \$462,425

EXPENSES

\$443,095

Program Activities \$344,497
 Fundraising \$43,701
 General/Admin \$54,897
 Total: \$443,095

CONTRIBUTED SERVICES

\$489,193

89.42% of expenses go directly to program services*

**Includes the value of contributed services from volunteer tutors according to audited financial statements. The FY 2021/2022 audit is available online at lit-together.org*