

## 2019-2020 ANNUAL REPORT

# LITERACY COUNCIL OF BUNCOMBE COUNTY

## BOARD OF DIRECTORS

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Leah M. Quintal

**LITCOUNCIL.COM**

*When schools closed in March, we were lucky to continue our tutoring sessions via Zoom until the middle of June. It was a learning curve for the both of us. Teaching online and transferring the multi-modal strategies of the lesson in addition to engaging the student was an interesting process. After our lesson was over but before we would say good-bye, I was able to meet Nancy's puppy and the horse that lives next door, and also got a tour of her home.*

- NM, Youth Literacy tutor

## STAFF

Cindy Threlkeld, *Executive Director*  
Erin Sebelius, *ESOL Program Director*  
Rebecca Massey, *Youth Literacy & Adult Literacy Program Director*  
Irina Khasanova, *Office Manager & ESOL Specialist*  
LuAnn Arena, *Development Director*  
Emily Spies, *Recruitment & Awareness Coordinator*



**literacycouncil**  
OF BUNCOMBE COUNTY



# OUR PROGRAMS

## ENGLISH FOR SPEAKERS OF OTHER LANGUAGES

The **English for Speakers of Other Languages** program provides English language tutoring and citizenship exam preparation for adults. Six students passed the US Naturalization Exam and became US citizens.

9,786 INSTRUCTIONAL HOURS | 231 STUDENTS | 163 TUTORS

## DOLLY PARTON'S IMAGINATION LIBRARY

**Dolly Parton's Imagination Library** is a free program that delivers a new, specially selected, age-appropriate book mailed directly to a child's home each month until their fifth birthday. In this program year, we had 3,044 children enrolled in the program who are learning to love to read!

3,044 CHILDREN RECEIVING BOOKS MONTHLY

## ADULT LITERACY

The **Adult Literacy** program offers tutoring and high school equivalency preparation for English-speaking adults.

1,707 INSTRUCTIONAL HOURS | 44 STUDENTS | 45 TUTORS

## YOUTH LITERACY

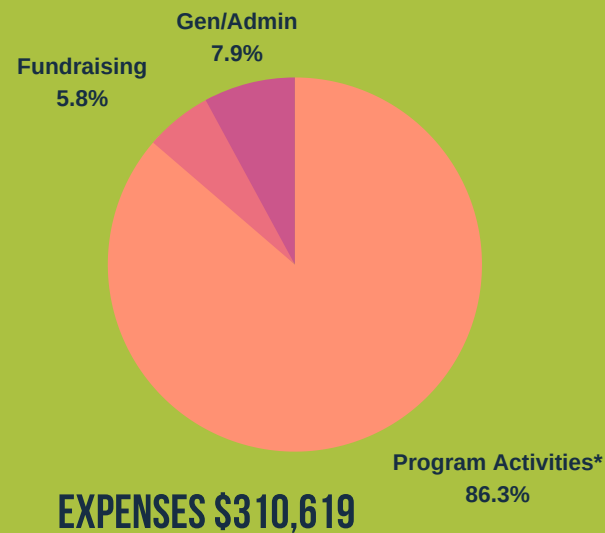
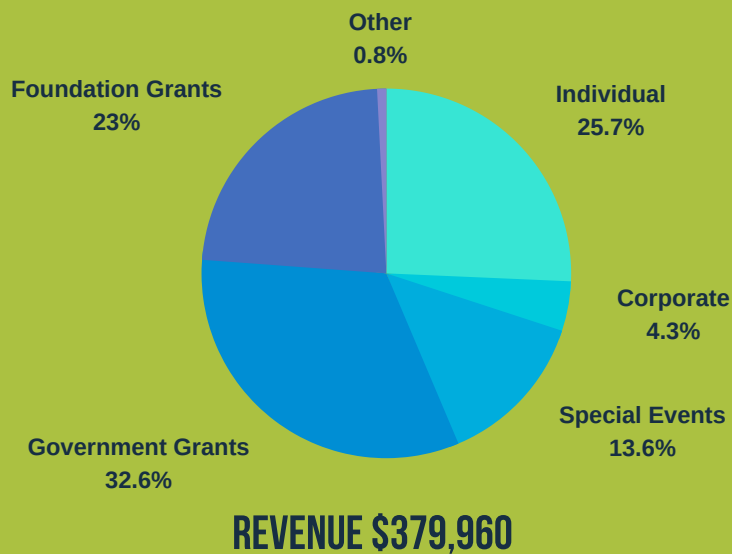
The **Youth Literacy** program focuses on children who struggle with reading and spelling. Most have learning differences and all are from low-income homes.

731 INSTRUCTIONAL HOURS | 42 STUDENTS | 34 TUTORS

## COVID-19 IMPACTS

Since March, like everyone, we had to turn on a dime to move all of our in-person activities online. Activities included our orientations, tutor training, and student-tutor sessions. Our program directors spent the better part of March and April training tutors how to use video conferencing platforms and apps so that they could continue their tutoring sessions. We were unable to post-test students this fiscal year.

12,224 INSTRUCTIONAL HOURS PROVIDED BY 242 VOLUNTEER TUTORS TO 317 STUDENTS  
TOTAL SERVED 3,361



## 2019 AUTHORS EVENT



*DANIEL WALLACE, 2019  
Authors for Literacy keynote*

### REVENUE

INDIVIDUAL \$97,593  
 CORPORATE \$16,484  
 SPECIAL EVENTS \$51,657  
 GOVERNMENT GRANTS \$123,693  
 FOUNDATION GRANTS \$87,478  
 OTHER \$3,055

### EXPENSES

PROGRAM ACTIVITIES \$217,063  
 FUNDRAISING \$39,490  
 GENERAL/ADMIN \$54,066

**CONTRIBUTED SERVICES \$372,558**

**86.3% OF EXPENSES GO DIRECTLY TO PROGRAM SERVICES\***

*\*Includes the value of contributed services according to audited financial statements.  
 The FY 2019-20 audit is available online at [litcouncil.com](http://litcouncil.com)*

## CORPORATE PARTNERS

BILTMORE WINES  
BILTMORE FARMS HOTELS  
EBLEN SHORT STOP STORES  
GROVE STONE & SAND COMPANY  
IMC INVESTMENTS, LLC  
ISCIONES, LLC  
J.B. ADAMS, JR AND ASSOCIATES, INC.  
JESSE KITT PHOTOGRAPHY  
KUDZU BRANDS  
LANDMARK LANDSCAPES  
LEWIS REAL ESTATE  
MALAPROP'S BOOKSTORE & CAFE  
MILLS MANUFACTURING  
ROTARY CLUB OF ASHEVILLE  
TD BANK  
VANWINKLE LAW FIRM  
WLOS/WMYA

## FUNDERS

BEATTIE FOUNDATION  
BUNCOMBE COUNTY  
COMMUNITY FOUNDATION OF WNC  
DOGWOOD HEALTH TRUST  
DOLLAR GENERAL LITERACY FOUNDATION  
GLASS FOUNDATION  
HENRI LANDWIRTH FAMILY FUND  
LAND OF SKY REGIONAL COUNCIL  
NORTH CAROLINA COMMUNITY COLLEGE SYSTEM  
PARSEC FINANCIAL  
TD CHARITABLE FOUNDATION  
WNC BRIDGE FOUNDATION

## PROGRAM PARTNERS

AB TECH  
ASHEVILLE/BUNCOMBE COUNTY SCHOOLS  
BUNCOMBE PARTNERSHIP FOR CHILDREN  
GOODWILL INDUSTRIES  
YMCA'S HORIZON PROGRAM

## OF NOTE:

2020 PARSEC PRIZE FOR LITERACY  
CHARITY NAVIGATOR 100/100  
GUIDESTAR GOLD SEAL OF TRANSPARENCY  
LIVING WAGE CERTIFIED  
PROLITERACY MEMBER

*I love to be able to still have my classes during these uncertain times. Working on my English online keeps me focused and productive, while I'm safe at home. Another plus of online classes is the flexibility we now have to meet at different days and times, since we don't have to spend any time traveling from one place to the other.*

- BL, ESOL student

